

WAIS WORDS NEWSLETTER

of the Wairarapa Green Dollar Exchange Inc.

www.wais.org.nz



ISSUE No.90

EDITOR :AJ HUNTER

SEPTEMBER 2014

OUR MISSION: To facilitate the exchange of local goods and services amongst the Wairarapa Community, using a complementary mutual credit currency. Our aim is to strengthen local community and social climate.

What a difference a day makes!



Anna Courtney, Mack Courtney & Michele Sandford sharing a laugh at Greytown market

Well, a day with the right kind of weather that is, and that day certainly presented itself on Saturday 26 July in Greytown when Green Dollar members took to the St John's Hall in numbers that spilled out on to the street, back through the side entrance of the Hall and onto the adjoining grassed area.

25 stallholders set out their goods ready to attract customers from the busy main street of Greytown. The hot food and drink out front is always a sure winner. Shanta Adair was offering a mid-morning snack of apple turnovers, with a delicious pumpkin soup and curry puffs. Next to Shanta newly qualified

Continued on Page 2 →

WAIS Staff awarded living wage

We're proud to announce that your Wairarapa Green Dollar Exchange has decided to raise the wages of our two staff up to the Living Wage!

Our long serving Co-ordinator and Membership Support Officers Keith Sawyer and Catie-Lou Manson have had little in the way of cost of living adjustments over the years and it is fair to align their rate with a basic economic standard.

Two successful grants for Green Dollars

We applied to Eastern and Central Community Trust for funds to upgrade our office computer and received \$1500.

We also applied to Masterton District Council for funds to assist with rent, administration and advertising costs and received \$500. These grants will help maintain our momentum after missing out on our COGS application earlier this year.

Next Market Day



August Zero Heroes



Hamish (L) and Brody MacKay *Cont. page 4* →

Contact Us

☎ (06) 377 0717 – messages checked daily, Mon–Fri.

@ email us at letstrade@wise.net.nz

S Skype message or chat to letstradewais.

f 'Like' our WAIS Trading page to see the latest events & updates.

✉ Drop in or write to us at 41 Perry St, Masterton.

What a difference (cont. from P1)

barrista Rachel Fuge demonstrated coffee and hot chocolate skills to accompany her chocolate cake. Inside were scones, vegetable tartlets and yet more chocolate cake – no need for anyone to leave this market feeling peckish.

Catie-Lou has been signing up a steady stream of new members over the last few weeks so it was great to see some of them get straight in to market action. Lyn McDonald, fresh from her floral triumphs at the Williams family wedding, had a range of bouquets and polyanthas on display. Alongside was Chris Dorrington's vast DVD library. Susette Beneke's stall featured tubs for potted plants and mushrooms as well as bottles of healing colloidal silver.

In addition to the pleasure of buying from new members, shoppers could also find jewellery, sheepskins craftwork, knitwear, scarves, candles or greeting cards. There were seedlings, plants and shrubs and also preserves and pickles, grapefruit and lemons. As usual the pre-loved items attracted discerning shoppers.

Come the end of the market, members re-established contacts and struck new friendships as cars were loaded, tables packed away and stallholders assisted one another to transport their goods and clear out the Hall. It was Green Dollars at its active best – what a difference a morning makes!

Wanted: Dog sitter

At 70kgs and 50kgs, Claude and Daisy are a pair of muscle-bound youngsters in need of a regular, caring, live-in sitter when mum, Green Dollars member Kim Holden goes out of town for work. In her role as Regional Risk and Quality Manager with the Wairarapa branch of CCSDA, Kim regularly travels to Gisborne, spending a few days and nights there. Finding a suitable sitter for heavyweights 6 year old Claude and 2 year old Daisy and their 2 cat companions has often proved to be a headache and a challenge, because Kim's rural 2 acre patch of paradise has no phone and text-only cell coverage. So how do you find just the right person to appreciate the property and enjoy the company of Claude and Daisy along with felines Zephyr and Stan?

Kim, who works at the CCSDA office next door to the Wairarapa Green Dollars, met Green Dollars trader and experienced house/dog sitter Anneleise Hall. While living in the Martinborough back-blocks Anneleise discovered a talent for drawing which inspired her to write a children's book "Secret Lives of Sheepdogs" and add 'pet portraits' to her offerings.

After Kim joined Green Dollars and



Rotweilers Claude and Daisy

hired Anneleise they found they had much in common besides lifestyle and love of animals. When Kim returned, the dogs were so content from lots of attention and long walks, they barely mustered up the energy for a welcome home woof.

The traders were set to continue with this arrangement when circumstances threw a spanner in the works. Just after her second house-sit for Kim, Anneleise was offered and accepted accommodation for a year in Westport. Anneleise still offers pet portraits (via mail) through G\$ and her books still have a G\$ percentage.

Kim advertised in the directory for another house/pet sitter and hit the jackpot again with retired schoolteacher Chris Dorlington. The animals again bonded with their new sitter. Chris revelled in his surroundings, caring for the pets, walking the dogs, enjoying the land and loved getting up so close to the wood pigeons, other birds and nature. Win-Win all around in Green.

Wairarapa
G\$
GREEN DOLLARS

VISIT THE
WAIS OFFICE
MINI - MARKET

www.wais.org.nz

GIFTS CDs BOOKS PRESERVES CHUTNEYS
NOVELTY ITEMS

All 100% Green\$!

41 Perry Street Masterton Phone 06 377 0717

ACE HIGH

Motor Inn NAPIER

0800 270 361

2 nights or more
@50% Green\$

www.acehigh.co.nz
info@acehigh.co.nz

WAIS0129

The Healthy Touch
Massage Clinic

For that Ultimate Holistic
Massage Experience

Contact
SUE DYER
Massage Therapist

021 211 9900 or 377 4779 WAIS1434

Register as a preferred customer and get
wholesale prices for quality.

STOP

NON-TOXIC HOUSEHOLD PRODUCTS

Monthly loyalty dollars, along with the
option for residual income.

100% money-back guarantee
Email Catie or Rachel or call
027 511 9988

natureknowsbest@xtra.co.nz WAIS1476

Welcome New Members

0142 Sue Bates
Masterton 021 0823 2318 & 377 7019
*Offers: Electric Razor Sharpening
W\$25, Used Corrugated Iron, painted,
good for fence W\$5/sheet*

0143 Audrey & Marty Sebire
Carterton 379 7959
audrey.sebire@clear.net.nz
*Offers: persimmons, other fruit
& vege when available.*

Traders' tips: Making the most of the Green Dollars Market

Here are some ideas for traders on presentation that will encourage trades and sales.

Keep it clean

This is particularly important if you sell cooked food. If you have a food hygiene certificate, be sure to have it prominently displayed. Even if you are not selling food, whatever you are presenting needs to be in good clean condition, even if it is second hand.

Cover the table

Try to have clean pressed cloths to cover your table. You can use a tablecloth or a clean bed sheet or curtain. Op Shops are a cheap source. When you finish, fold it away carefully, as a crumpled cloth will detract from your future displays. A bonus is that a large cloth will hide your storage boxes and make your sales area look tidier.

Present it boldly

When you have finished laying out your goods, look at your stall from the front, as if you were a customer. Would you stop for a closer look? Make your display as attractive as you can. Using a shelf or rack helps to make a better display.

Make labels clear

Whether you label items in groups or individually, try to make your labels attractive. Make sure they are spelled correctly. There are many decorative fonts and effects which will make your labels stand out if you type them up and print them using a computer text editing program. Hand written labels look neater on a piece of card than on a scrap of paper. It all helps to make your items look more appealing. Draw customers' attention to any special features, for example "Hand Made in the Wairarapa" "All natural ingredients" "No artificial additives" "Unique designs" "Supporting recycling."

Look like you mean business

Take some care over your own appearance as customers prefer to deal with someone who identifies with



A well labelled display with a prominent certificate.

our organisation and takes pride in what they do. Consider wearing a Green Dollar tee shirt or vest, or your own green clothing. If you make wearable items, try wearing some yourself, so customers can see what they look like in use.

Welcome your potential customers with a smile

If you sit half hidden behind your stall reading a magazine, people will not stop to look. Pay attention to the crowd. Make eye contact with people. Smile and say 'good morning', whether or not they respond. Whilst many people will still walk on, some will pause, and this is the first step in making a sale. Being at the front of your table rather than behind it makes you appear more approachable. Be prepared to chat to customers about things other than your goods. If they feel you are a friend they would like to support, they are more likely to return on another day.

Don't mind if people look but don't buy

You may feel disappointed, but try not to show this. Continue to smile, and remember that this person, having looked at what you have, may well come back on another day and choose to buy.

One never knows what a market will bring, but if you work on your stall being clean and attractive, welcome potential customers with a smile, and look like you mean business, you will make the most of the opportunities the Green Dollar market offers.

Lennie Te Whare's
TALENT WEBSITE

Promotes Wairarapa - wide poets, songwriters, musicians artists, sculptors etc. If you want your work out there I have a website especially for you. Your photos, poetry etc can be posted on this special site. All comments are administrator moderated. \$150/year. 50%WS
Call or text me to talk about how your talents can best be promoted.

Lennie Te Whare: 021 126 5124 WAIS0047

Bagman NZ
Wallets and handbags available at Green\$ office and all markets

Wallets W\$35
Handbags W\$49

WAIS1428

KAS Ltd
Kuripuni Auto Services

Your first WAIS stop for all your motoring needs. Labour costs at 25% W\$

Phone Suzanne or Dave
06 377 1008
suda@xtra.co.nz

WAIS0098

WALL MOUNTED HEATERS

New 'seconds' - no warranty
Runs on \$2 a day for economical warmth.
2 boxed heaters - W\$65

Kenny Riach
377 7048 or 027 259 4640
kriach@xtra.co.nz

WAIS0102

Certified Authentic
GANODERMA
Gourmet Coffee

Black * Latte * Hot Chocolate
Mocha * Green Tea

Partner with us and be paid to drink your coffee. Opportunities to get your coffee FREE.

Frank & Maureen Craig
027 281 5809 or
0800 270 361 (toll free) WAIS1253

MASTERPEST
Pest & Weed Control Ltd.

FREE QUOTE AND ADVICE

Ph 0800 77 55 11 or 027 686 4642

50% G\$ 50% NZ\$

WAIS1411

BOKASHI

Kitchen waste composting
No smell, easy to use
BUCKETS \$G55 REFILLS \$G10

Wairarapa Distributor Helen Dew 06 379 8034

WAIS1021

August Zero Heroes

(cont. from P1)

The MacKay family joined WAIS in April 2011 when Mum Karen was working for the Heart foundation next door to the G\$ office. She saw it as a good opportunity to work with her family as a team and to give their boys Hamish, 13 and Brodie, 11 (pictured on the cover) some hands-on sales experience. The boys gathered and boxed up kindling wood, grew and potted plants and even enlisted the baking skills of their grandma to offer some tasty cakes on their table. In recent times Dad Brett & the boys have had some cracker pre-loved bargains for sale at the market. The family enjoys the social gathering at the markets as well as the quality goods on offer.

Jaunty Juniors Market



Sue Fletcher and her son, Mark

RUTH CLUNIE KITCHEN CRAFTS
 19 Fisher Place
 Carterton 5713
 Wairarapa
 06 379 6609
 06 379 6607
 cdclunie@clear.net.nz
 WAIS1362

GRAPHIC DESIGN • WEB DESIGN
VIDEO TRANSFER • VIDEO PRODUCTION
PHOTOGRAPHY • 3D ANIMATION
AJ Hunter
 ajh_nz@yahoo.com
 027 201 9738
 WAIS0106

Forest Home Plants
 Mainly New Zealand natives
 Lyn Tankersley
 Forest Home
 184 Kimihakapapa Rd
 RD 1 Masterton 5681
 06 372 5866 or 027 356 6592
 foresthome@wise.net.nz foresthomeplants.blogspot.co.nz
 WAIS1016

GEE GEE MOTOYS
 Toys with Personality
GEOFF DENNIS
 Masterton
 06 378 8603
 WAIS0131

Many people have sports or work on a Saturday morning so we decided to give a Sunday market a test run. We chose the “Jaunty Juniors” market in August to try out the idea.

The forecast was for on and off showers and the gloomy overcast sky we woke up to showed every indication it would be a wet day, but once again the stall-holders were lucky to get a dry spell for the duration of the market. Unfortunately though at this time of year, there were some nasty bugs about that prevented some of our juniors and several adults from running their planned stalls. Still some 20 stall-holders came though, with many varieties of goods on offer both inside at Senior Citizens Hall and sprawling out over WAIS member Majorie Healey’s front lawn. Kitty Riach baked some mini cupcakes for sale and also brought some Kringles made by her brother Calum. Their tasty baking sold out, which was a great result for Kitty’s first time as a stall-holder. Regular

stall-holder Sue Fletcher was helped out at her colourful display by son Mark, who soon worked up an appetite for the tasty hot food on offer. It was great to see newest member Audrey Sebire helping out on Helen Dew’s stall and meeting our stall-holders and WAIS shoppers. It was a busy morning with frequent groups of shoppers about and around W\$2000 in trades. As is often the case, at pack up time while the tables were being emptied, there was a sudden influx of people!



Kitty and Kenny Riach

INSIDE OUT 4 U
 All inside and outside garden and lawn services
Non - toxic products
 Sue and Paul can do it all
 (06) 377 4779 or 021 211 9900
 insideout4u@xtra.co.nz
 WAIS1434

Upcoming Events

Sat 27 Sep: YMCA Masterton
Sat 25 Oct: St James Church,
Masterton
Sat 22 Nov: St John's Hall,
Greytown
Sat 13 Dec: Carterton Events Cen-
tre
Markets run 9.30am–12.30pm.
Stallholders set up half an hour
before opening. Stallholder enqui-
ries to the WAIS office. Contact us
in the way that best suits you with
enquiries, offers and wants:
06 377 0717 – messages checked
daily, Mon–Fri.

WAIS Office:

Wairarapa Community Centre
41 Perry Street, Masterton 5810
06 377 0717

WAIS Office Hours:

Mon 9.30am–noon
Tues 9.30am–12.30pm
Weds 9.30am–12.30pm
Thurs 9.30am–12.30pm
Fri 9.30am–noon

WAIS Website:

www.wais.org.nz

Co-ordinator:

Keith Sawyer
letstrade@wise.net.nz

Membership Support:

Catie-Lou Manson:
hungryhobbit@xtra.co.nz

Upcoming Spring Markets



Marjorie Healey's front lawn market in Carterton

Spring has sprung and not before time with such a wet Wairarapa last month. This month we have not one but two markets at the end of the month. Saturday 27th it's:

Spring Fever

Spring fever time at the fabulous YMCA venue in Queen Street Masterton. There is plenty of space for stallholders outside, in the foyer, in the main hall and also in the kitchen for extra food offers requiring electricity. Usual time for the market, running from 9.30am until 12.30 with set up at 9am. There will be a variety of foods hot & cold, crafts, plants, spreads, books, bags, DVDs, flowers, gifts and all manner of quality handcrafted items. The following day Sept 28th

Marjorie Healey will be hosting the:

Spring Clean Garage Sale

Spring Clean Garage Sale will take place on Marjorie's front lawn next to the Senior Citizens Hall in Carterton. This will give you plenty of time over the next couple of weeks to have a good de-clutter in your house and garage. If you price your excess pre-loved items as you are boxing them up, you will find it a breeze when it comes to the day of the garage sale for setting up your stall. Set up at 9.30am with garage sale running from 10am–2pm. It is never too early to book your stall for either or both of these markets. Phone or email the office.

Green Dollars Handy Hints

Have you got a great craft or household hint you'd like to share?

Lots of our creative Traders love to share great ideas. There are a few scattered about in this edition, but we are always ready for more. Send in your Craft and household Hints to The Editor at the Green Dollar Office. There will be a small prize for any that are printed in this Newsletter. For October, the prizes have been donated by Roger and Mary at Rainbow Barn.

Cook top cleaner

When food gets spilled on the cook top, sprinkle on a little baking soda, then use a spray bottle filled with vinegar and squirt the baking soda until it's foamy, but not too diluted. Let it soak for about 5 – 10 minutes and then wipe clean with a damp cloth. You may need to treat burned on food more than once, but it avoids harsh chemical cleaners or scratching with scourers.

Natural Carpet freshener

Combine 1 part dried herbs to 3 parts baking soda and pulverize it well in a blender. You can do this with most herbs, such as bay leaves, cloves, rosemary, lavender, mint, or a mixture - it depends on your scent preference and what you have available. Store in an air-tight container, and sprinkle on your carpet, as required. Leave for at least half an hour before vacuuming. This is pet and child friendly. One added benefit is that many pungent herbs are natural pest repellents.

WAIRARAPA

GS

GREEN DOLLARS

SPRING FEVER!
MARKET DAY

Saturday September 27

9.30am - 12.30pm, YMCA Queen St. Masterton

FOOD GIFTS CDs DVDs BOOKS CRAFTS CLOTHING PLANTS

NZ \$, Green \$ and WAIS Vouchers accepted

Guest stallholders welcome: Ph 06 377 0717

www.wais.org.nz